

2017-12-19 Meeting Notes (Dec 19, 2017 – 6:00PM at the Maxwell Commons)

1. **Call meeting to order: 6:01PM**
2. **Approval of minutes**
 - a. 1st Motion: **Dana Denton**
 - 2nd Motion: **Josh Barrett**
3. **Treasurer's report** (*You can see attached financial handout for details.*)
 - a. Starting Balance: **\$40,325.74**
Actual Balance: **\$46,566.22**
Anticipating Balance: **\$10,891.22**
4. **Updates from each committee**
 - a. Sponsorship Update for new Sponsorship Drive – Melissa Robinson & Deb Hartgers
Melissa gave an update that they decided not to do a separate membership and sponsorship and just have one drive. All donation levels receive a membership. They have changed the donation levels to be less and to give apparel and booster seat items with special booster logo for donation levels instead of activity passes. This has been discussed in previous meetings.
 - b. Spirit – Laurie Merryman
Absent
 - c. Clothing – Becky Pointer
Becky Pointer- Everything is going well. She has sold \$1400 in clothing. Everything is paid for at this point. She will make a \$700 profit and another \$500 with new orders she has already taken in. She has another order of clothing coming this Friday and wants us to advertise for last minute Christmas sales. There has been positive feedback with the variety of apparel being sold.
Josh Barrett – We made \$844.47 with the online Christmas order. He inquired about a link from our school website that links to Jostens that is selling C-M apparel with the Spartan logo. They are not offering Under Armour but selling Adidas items. He asked where the profit is going on those sales and does this violate the Under Armour contract. Troy was unaware of the site and said he would check into it. Josh also asked about how we can obtain a copy of the contract to make sure we are compliant. He will ask Jordan Nelson to email a copy of it or make a paper copy for Josh.
 - d. Concessions – Sue Tankersley & Kathie Smith
Everything is going well. They sold out of everything at the Baxter game and Sue needs to reorder. They made around \$1400 that night.
The Sign Up Geniuses for concessions are full.
We will need to strategize a better way to serve concessions in Collins. We need to start considering using other spaces. Troy suggested using the kitchen in Collins and utilizing their space. That will be a further discussion between Troy and Sue.
 - e. Advertising – Susie Livesay
Absent
5. **New Business**
 - a. Requests from Sports teams
 - i. Joel K – Basketball Shooting Equipment(\$4K)
Joel was absent but did send an email update for the club. The money outstanding is \$3,259, this includes the \$800 that Boosters approved in the last meeting if the school matched. For Boosters to bridge the gap, Boosters needs to approve an additional \$1131.33. Since Boosters is purchasing this machine

and loaning to the C-M Basketball program, Joel suggested further discussions with the school how to manage the machine so it benefits all kids. There were suggestions we should train coaches and various adults on how to use the machine properly and one of them should be around during the times of use. Tara Huntrods asked if there would be any issues if we want to use the machine outside of practice times, for example, open gym. He indicated it was not a problem and suggested we just need to make sure someone is there that knows how to properly use the machine. Troy did say he has a couple places he can store it.

1. 1st Motion: Amy VanMannen

2. 2nd Motion: Marcy Cheville

-Passed

b. Approve By-Laws (Revision B)

1. 1st Motion: Dennea Pitcherello

2. 2nd Motion: Dana Denton

-Passed

c. Approve to pay school for this year's activity passes

i. 1st Motion: Amy VanMannen

ii. 2nd Motion: Dana Denton

-Passed

d. Next major event coming up (Alumni Basketball Game— Susan Livesay)

Absent

6. Old Business

a. Winter Kickoff update from Denna

i. \$ spent: \$40

ii. \$ Made: \$1700

iii. Update with any other information:

She thought it was a hit. Everything went very well but they had a hard time tracking cash donations. Suggestions for next year was to make sure it goes through one person. Minimal meat was leftover. They had around 10 sandwiches left and used those to feed the players. The amount of meat ordered was just right. They donated extra drinks to the concessions stands and some canned pop donated by Coke can be used at the March Booster Bash. They donated the buns to be used for sack lunches for the players.

7. Next meeting topics

a. Other fundraising ideas or events?

Ideas were brought up about doing some youth camps. It brought further discussion of ways to recruit the youth to go out for sports and interactions with the High Schoolers might help. We would like to see more involvement with our upcoming youth and preparing them for Spartan sports teams. We also discussed ways to get sports teams involved, but we need to consider how busy the players are and their time is pretty limited with extracurricular activities.

b. Long term agenda item – need to work with Troy and identify a “cycle” for uniform replacement

Currently, Troy has not had time because he is busy getting events organized, times, and recruiting people to help with the events. He has not ordered all the uniforms yet, but after this year he can give a more accurate number on uniform costs. Boosters would like to get a rotating schedule for uniform replacement. The purpose of the long term

financial plan is to make sure we save and fundraise a certain amount of money per year so we are prepared when the time arrives and we have the funds. It helps us decide how much money we need to save per year, spend, and how many fundraising events we need to plan. We hope to get this plan documented after purchases for the year.

- c. Agenda item added for next meeting for Booster Bash:
 - i. We need to add Cheryl to the agenda to get a budget approval for the booster bash in March.
 - d. Communication between boosters and school
 - i. Troy and Jordan suggested that all communication is to go through Sarah. They would like her to be the liaison between Boosters and them. They hope this cuts down on miscommunication with various committee members. Troy also suggested if we continue to use their Graphic Edge sales representative, we should communicate through him or Mr. Nelson.
- 8. Adjournment of Meeting: 7:00PM**
- a. 1st Motion: Dana Denton
 - b. 2nd Motion: Josh Barret

Calendar of Events

Booster Meetings

3rd Monday of every month in Maxwell HS commons

6PM

January: Alumni Basketball (Susie Livesay)

January 27

March: Tailgate Fundraiser/Auction (Cheryl Fricke)

March 31

April: Spring & Summer Sports Clothing Order Sales!

May: Spring/Summer end of season/kickoff tailgate (Dennae Pitcherello)

August: Old Settler's & Ford Test Drive Fundraiser (Becky Pointer & Tara Huntrods)

August 4

Fall Sports Kickoff tailgate (Marci Cheville)

Aug 23 or 30

Fall Sports Clothing Order Sales!

October: Homecoming parade and dinner before the game with a pep rally (Molly Camp)